

BioNet 2025 Conference Sponsorship Prospectus

BioNet 2025 – The Western Canada Bioinformatics and Omics Conference

Dates: May 7th to 9th, 2025

Location: Arthur J Child Comprehensive Cancer Centre, Calgary, Alberta

Audience: Traditionally 100 attendees (average over past 4 events), including researchers, academics, and industry professionals in bioinformatics and computational biology.

About the Conference: BioNet 2025 is a premier event designed to foster collaboration, share cutting-edge research, and drive innovation in bioinformatics and computational biology. Spanning 2.5 days, the conference includes keynote addresses, plenary sessions, academic talks, and a poster session. All attendees will be provided with meals, creating opportunities for engagement and networking. On the final day of proceedings, an industry / student mixer will be held to facilitate non-academic career transitions which all registered attendees are encouraged to attend.

Benefits of Sponsorship

1. **Increase Visibility:** Gain exposure to a targeted audience of leading experts, academics, and professionals.
2. **Demonstrate Leadership:** Show your commitment to advancing bioinformatics and computational biology.
3. **Foster Connections:** Engage directly with attendees during networking sessions and breaks.
4. **Align with Excellence:** Be associated with a highly regarded academic event.

Sponsorship Tiers

1. Platinum Sponsor (\$10,000)

Benefits:

Inclusion of company logo on screens / walls during coffee breaks and in presentation room.

- Logo prominently displayed on all conference materials and website.
- Verbal recognition at keynote and plenary sessions.
- Premier booth space near high-traffic areas (e.g., poster session).
- Complimentary registrations (3 attendees).
- Full-page ad in the program booklet.
- Logo on conference swag (e.g., lanyards).
- Includes one meal and one coffee sponsorship.
- Includes the opportunity to provide a presentation about company products related to Bioinformatics / Computational Biology and Omics science to attendees (15 minutes total)

2. Gold Sponsor (\$5,000)

Benefits:

- Logo and link to official website on BioNet website (www.bionet-alberta.org) for a period of no-less than 6-months from time sponsorship is confirmed.
- Inclusion of company logo on screens / walls during coffee breaks and in presentation room.
- Recognition during opening or closing remarks.
- Booth or table during the conference.
- Complimentary registrations (2 attendees).
- Half-page ad in the program booklet.
- Includes one meal sponsorship.
- Includes the opportunity to provide a presentation about company products related to Bioinformatics / Computational Biology and Omics science to attendees (15 minutes total)

3. Silver Sponsor (\$2,000)

Benefits:

- Logo and link to official website on BioNet website (www.bionet-alberta.org) for a period of no-less than 6-months from time sponsorship is confirmed.
- Inclusion of company logo on screens / walls during coffee breaks and in presentation room.
- Recognition during specific sessions (e.g., poster session or lunch).
- Table or shared exhibit space.
- Quarter-page ad in the program booklet.
- Includes one coffee sponsorship.
- Complimentary registrations (1 attendee).

4. Bronze Sponsor (\$1000)

Benefits:

- Logo and link to official website on BioNet website (www.bionet-alberta.org) for a period of no-less than 6-months from time sponsorship is confirmed.
- Inclusion of company logo on screens / walls during coffee breaks and in presentation room.
- Table or shared exhibit space.
- Recognition in specific sessions (e.g., coffee breaks).
- Complimentary registrations (1 attendee).

5. In-Kind Sponsorship

BioNet welcomes in-kind sponsorship and encourages any company wishing to provide such sponsorship to contact the BioNet Manager (Eric Merzetti) through the contact information at the bottom of this document directly.

Additional Sponsorship Opportunities

- **Meal Sponsorship:** \$3,000 per meal (includes recognition in the dining area and program).
- **Coffee Break Sponsorship:** \$1,000 per break (includes signage and verbal acknowledgment).

- **Poster Session Sponsorship:** \$3,000 (includes logo display during the session and non-alcoholic refreshments provided on behalf of sponsor to attendees).

Next Steps Join us in making BioNet 2025 a success. Contact us to discuss sponsorship opportunities and custom packages to suit your needs.

- **Contact Name:** Eric Merzetti
- **Email:** emerzetti@genomealberta.ca
- **Phone:** 825-594-3338
- **Website:** www.bionet-alberta.org

We look forward to partnering with you and seeing you in-person at BioNet 2025!